



Good Design is Good Business, Great Design is a Revolution....

MIND'S EYE DESIGN is a design consultancy with almost two decades of service in the areas of design strategy & innovation, design research, industrial design, corporate identity, signage design, universal design and space design.

Through MIND'S EYE STRIDE we have on board over 50 experienced professionals in fields as varied and specialized as lighting design, structural design, anthropology, sociology and economics.

*Some of our major clients ~
(Design Strategy Projects)*

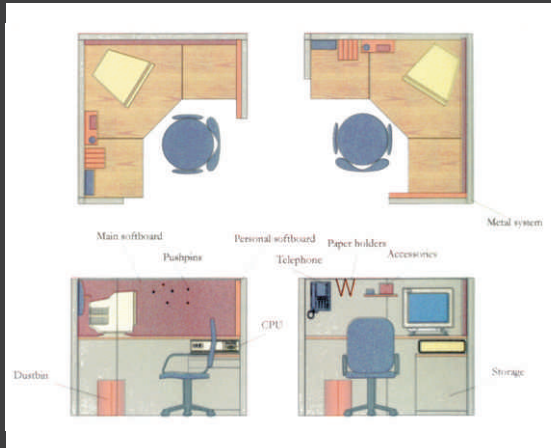
Arvind Mills Ltd.
Edgewood Realty Pvt. Ltd.
Group Ashima Ltd.
ICICI Ltd.
Inspiron Engineering Pvt. Ltd.
Reliance Retail Ltd.



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Design Strategy is a holistic plan for developing various design elements for a unifying look and feel for a company or a brand. It encompasses all the design fields as well as architecture, advertising and engineering.