



**Good Design is Good Business, Great Design is a Revolution...**

MIND'S EYE DESIGN is a design consultancy with almost two decades of service in the areas of design strategy & innovation, design research, industrial design, corporate identity, signage design, universal design and space design.

Through MIND'S EYE STRIDE we have on board over 50 experienced professionals in fields as varied and specialized as lighting design, structural design, anthropology, sociology and economics.

*Some of our major clients ~  
(Product Design Projects)*

- Amtrex Appliances Ltd.
- Arvind Mills Ltd. (Agro Division)
- Core Emballage Ltd.
- CORE Pharmaceuticals Ltd.
- Cyber Technologies Pvt. Ltd.
- ICICI Bank Ltd.
- Masibus Electronics Pvt. Ltd.
- Pyramid Electronics Pvt. Ltd.
- Seagrams Manufacturing Co. Ltd.
- Supreme Industries Ltd.
- Suvik Electronics Ltd.



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Products from injection needles to digital equipment. This design field is based on extensive knowledge of materials science, manufacturing, ergonomics as well as form, and user needs. Contextual requirements, research, testing and innovation are critical components of good product design.